

# Club Marketing Program

CHICAGO REGION



Call (630) 717-9700  
for Membership Details

Mass Emails to Targeted Local Chicago BUSINESS Golfers!

Weekly Golf Announcements on CABLE TV!

"Live" Radio Spotlights • Television Commercial Tie-ins



Ranked in the Top 10 Nationally!

www.GolfcourseOnline.com

**\$179 year**



1 picture/logo  
Course Details  
Yards, Slope, etc.  
Course Fees

**\$279 year**



3 pictures/Logo  
Link to Web Site  
1 scorecard - Front  
1 scorecard - Back

**\$389 year**



3 pictures/Logo  
Link to Web Site  
1 scorecard - Front  
1 scorecard - Back  
Coupons or Special Offers  
Announcements - Tournaments



Over 200,000+  
Households -75x per  
week - Every week!

**Region Covered:**

**Aurora  
Batavia  
Bloomington  
Lisle  
Naperville  
St. Charles  
Wheaton  
Villa Park  
(Zone 4)**

**New**

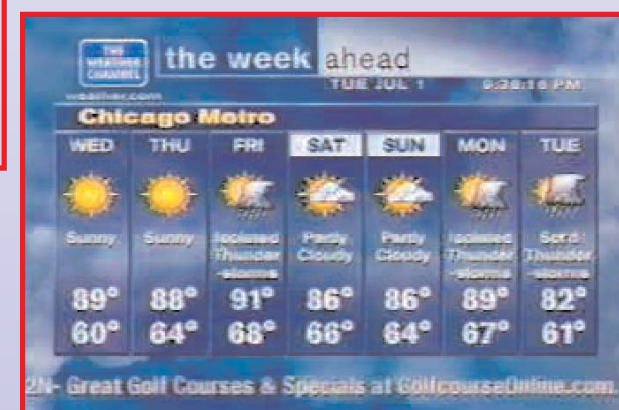
www.GolfcourseOnline.com  
for LOCAL golf courses & links to  
web sites. **Specials of the Week!**  
Visit these fine courses: **Tamarack**,  
Naperville-Special \$39 w/cart  
weekdays, **Klein Creek**, Winfield-Early  
Bird for \$49 before 9am-M-Th.

## PREMIER PLAYERS PROGRAM

**Spotlight Costs:**  
Weekly \$170 per wk.  
Monthly \$525 per mo.  
Monthly x 2 \$495 per mo.  
Monthly x 3 \$475 per mo.  
(only \$112 per week)

- **Change Ads Weekly**
- **Reach LOCAL viewers**
- **1- Week Contracts Available!**
- **Get Your Message to Golfers!**

**Example...  
Weather Crawl Bottom of Screen**



**\$579 year**

**Mass Media Highlights:**

1 Radio Spotlight on ESPN - 30 sec promotional  
Inclusion in [3] Radio Commercials during season  
Premier Web Listing on Top 10 web site for Golf - Illinois

**\$695 year**

**Mass Media Highlights:**

1 Radio Spotlight on ESPN - 1 min promotional  
Inclusion on weekly [14] radio commercials on ESPN  
Premier Web Listing on Top 10 web site for Golf - Illinois

**\$1199 year**

**Mass Media Highlights:**

1 Radio Spotlight on ESPN - 1-2 minute promotional/Announcement  
1 TV Commercial Spotlight (10 sec) Comcast Sports TV + replays  
Inclusion on weekly [14] radio commercials on ESPN  
4500+ Emails to Area Businesses x 2 per month - Spotlight Ads  
[1] Week Weather Channel Crawl in Selected Zone (see above)